
DIGITAL LEARNING PLATFORMS DEVELOPMENT

for an Online University



Services: Product Innovation & Engineering, Digital Experience

OVERVIEW

The client is a Leading US University that offers over **2000+ Online Courses** encompassing **39,000 Learners**. A leader in providing Competency-Based Curriculum, combines foundational theory with real-world application, to ensure students receive a High-Quality Education.

CHALLENGES



Need to deliver Superior Teaching and Learning Outcomes



Need for Exceptional Learner Experience and new Growth Platforms for learners



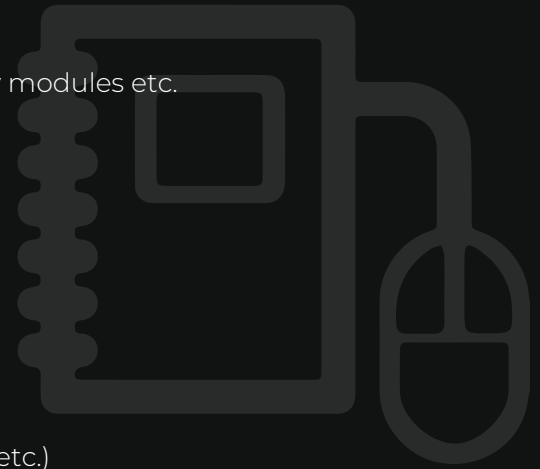
Lack of Brand differentiation and Leadership in Online Education



Difficulty in establishing successful new markets and product development to tap New Revenues

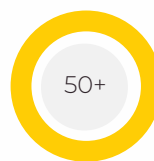
SOLUTION

- 1 New integration components to the classroom solution (PeopleSoft, Single-Sign-On using LDAP)
- 2 Customizations for iGuide, Mobile, Courseroom, eBooks, eLibrary modules etc.
- 3 Implementation & Customization of a Liferay based Portal
- 4 Performance Testing and Automated Regression Testing
- 5 Application Lifecycle Management
- 6 Build & Release Management
- 7 Performance Engineering (page display, database optimization etc.)

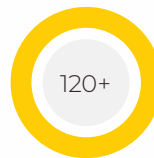


- 1 Business innovation, integration and transformation by leveraging technology
- 2 Domain specific IP in eLearning/Higher Education, bringing Unique Value to Customer
- 3 Domain specific proprietary automation framework for faster Time to Market and reduced Total Cost of Ownership

OUTCOMES



50+
Degree Programs delivered by the Platform



120+
Graduate & Undergraduate Specializations delivered