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# IBEAICON DRIVEN DIGITAL AUTHENTICATION PLATFORM

with Frictionless check-ins, improved workforce efficiency, leveraging a meshed beacon platform



**Service:** Product Engineering & Innovation, Digital Experience, IoT, Microsoft

## OVERVIEW

The customer is a digital identity & access management company focused on improving customer experience through innovation. They enable companies and organizations globally to accurately authenticate customers, patients, users, and employees. The cloud-based solution can scale and support all biometric modalities, seamlessly integrating into any organization's existing environment.

## CHALLENGES



Transform the user experience, by delivering smart security and better customer service, through a connected environment of beacons to empower consumers and businesses



Leverage the global meshed beacon platform to bridge the gap between physical and virtual worlds, enabling a seamless interaction between merchants and customers through web and mobile platforms

## SOLUTION

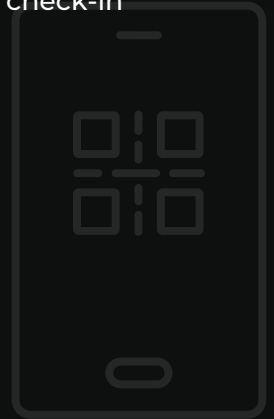
ACL provided mobile application development, testing and integration on latest iOS and Android platforms. With iBeacons, ACL enabled the client to enhance their business by onboarding merchants and their consumers onto a unified and secure platform that supports digital authentication and check-in

### 1 Consumer App:

Android App designed, developed and deployed as an end-to-end iBeacon based mobile application for both consumers and guest users. A smart mobile application leveraging a meshed beacon platform enabling Consumers and Merchants interaction

### 2 Business App:

iOS App for business users to notify the consumers' arrival via push notifications. The admin user can see a unified dashboard (the list of users invited, checked in, not checked-in etc.) which supported various check-in mechanisms including QR code and kiosk-based registration



## OUTCOMES

- › Frictionless check-ins, Paperless visitor management
- › Improved workforce efficiency
- › Redefined the paradigm of visitor management via digital touchpoints - web, tablet, mobile apps
- › Integrated with biometric and other security devices
- › 2 Mn+ Authentications handled
- › 40% Improvement in productivity



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