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# MOBILE & WEB LEARNING PLATFORM

for a Leading Online University



**Services:** Digital Experience, Product Innovation & Engineering, Microsoft

## OVERVIEW

The client is an Online University with **40,000+ Students, 50+ Undergraduate and Graduate Degree Programs and 150+ Specializations** with more than 1,900 Courses. They wanted a Mobile First strategy executed with the development of a **Digital Mobile Campus Solution** to extend conventional classroom and deliver engaging learning experiences on the go.

## CHALLENGES



Need to Design, Develop and Deploy an Adaptive Mobile Learning Platform to help student's access, consume course materials and participate in lectures online



Difficulty in enabling native applications on Android and iOS platforms which are extending features for students to be smartly connected with the campus

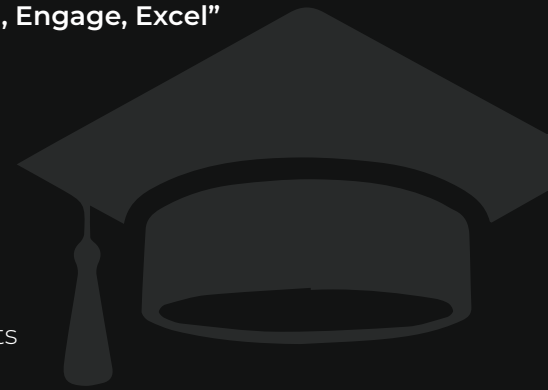


Lack of seamless integration with Online Learning Web Portal

## SOLUTION

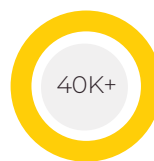
The mobile app provided a Micro-Learning Platform that delivered better Student Performance Outcomes with the central theme around "**Connect, Learn, Engage, Excel**"

- 1 Drive digital, connected learning by creating a seamless integration of business and technologies
- 2 Transformational learning experience, helping students achieve higher levels of skill, and productivity with features like:
  - › Quick register for courses, Academic & Lesson Plan
  - › Studies and Assignments, Campus News, Alerts, Announcements
  - › Discussion Forums and Closed Communities
  - › Library to aid students in Literature Research

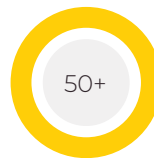


- 1 Bridged the communication gap between students and faculty via social and collaborative learning
- 2 Improved student engagement by making the learning process more fun and engaging
- 3 Provided a learner centric, self-paced micro learning platform powered by mobile

## OUTCOMES



**40K+**  
Students from 50+ Nationalities enabled to access Courses



**50+**  
Student Nationalities covered