

Leading North American Community College

Redefining the Higher Education Experience



Largest educational Institution in Westchester County

> 50

Years old

25,000+

Students

USA

Location

Engagement Snapshot



Oracle CX
Go-Live in 6 months



300 +
Courses



5+
modules

2nd Organization in the world to implement Oracle Student Cloud

Preparing Students for the Future



Identify the right students



Engaging Students and delivering personalized Contents



Empowering & Providing timely resources



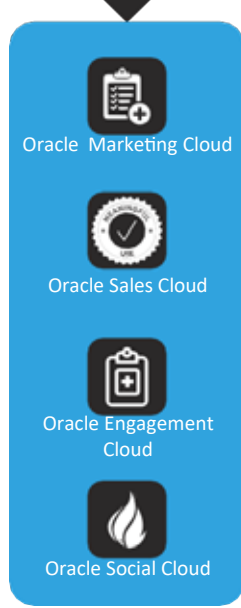
Promoting student success

Key Modules

Oracle Student Cloud



Oracle Customer Experience Cloud (CX)



Solution Drivers



Outreach and engagement



Recruiting



Learning paths and advising



Enrollment



Funding



Assessment and outcomes

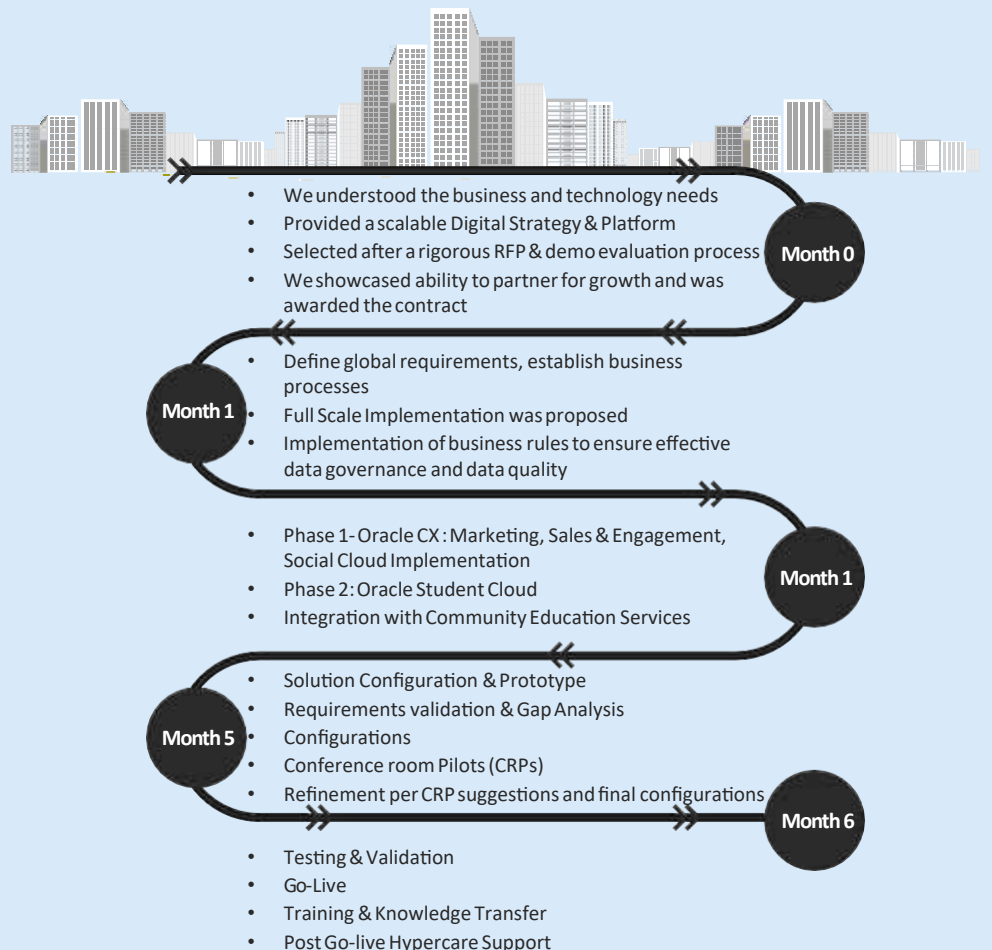


Support



Alumni and fundraising

Engagement Journey



Business Benefits Delivered



Faster applicant tracking, streaming application tracking from 10 weeks to 2 weeks



Boosted social media presence amplification through sharing rates up by 3-4x times per article



Increase in admissions staff productivity, shaving 13 weeks a year from administrative staff time